



SALSA de MAYO

Harvest Dinner

May 14, 6pm - 9pm

Salsa Festival

May 16, 3pm - 8pm

CELEBRATING FLAVORS OF THE NEIGHBORHOOD

Dear Community Partners,

We are excited to announce our **4th annual Salsa de Mayo Festival!** Salsa de Mayo is a celebration of the tomato harvest in Houston including a salsa competition, games, food, art, and more for all ages to enjoy a day on the farm.

This year's event will also be accompanied by our **Spring Harvest Farm Dinner**, featuring food prepared by a local chef. These pop-up dinners have been a unique and delicious way to celebrate the flavors, culture, and people that make Houston and our East End neighborhood special.

We would be thrilled to have your support as we celebrate our Salsa de Mayo Festival and continue providing community centered events at *Finca Tres Robles*. Together, we can cultivate a thriving community as we renew the bond between people, place and food.

For more information or to secure your sponsorship, please contact our development manager, Cristy Contreras, at ccontreras@smallplaces.org by **April 25, 2026**.

Thank you for considering this opportunity to partner with us!

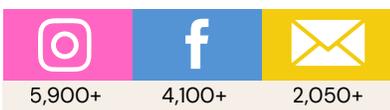
Warm regards,
Tommy

Why Sponsor Us?



VISIBILITY

Reach a diverse audience of local residents, families, and health-conscious consumers. Your brand will be highlighted in all promotional efforts leading up to and during the event.



COMMUNITY IMPACT

Support our mission to provide fresh, quality produce and community programs that promote healthy eating and sustainable practices in the community.



NETWORKING

Connect with other local businesses and community leaders who share a commitment to sustainability and healthy living.





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Sponsorship Opportunities

Your sponsorship makes Salsa de Mayo a success! Your support will not only enhance our celebration but also contribute to a healthier, more connected East End.



Harvest

Exclusive
1 Available

\$15,000

- Top-billing logo placement** on all event materials & signage (print + digital)
- Recognition in press releases and community outreach
- Stage recognition during the event**
- Opportunity to speak** at Salsa de Mayo Festival & Harvest Dinner
- Featured highlight in our newsletter, social media and website
- Complimentary booth space** at Salsa de Mayo in premium location
- Reserved VIP seating for 12 guests** at Spring Harvest Farm Dinner*
- 12 Event Totes** (includes event t-shirt)



Cultivate

\$10,000

- Premier logo placement** on all event materials & signage (print + digital)
- Recognition in press releases
- Featured highlight in our newsletter, social media and our website
- Complimentary booth space** at Salsa de Mayo (limited availability)
- Reserved seating for **10 guests** at Spring Harvest Farm Dinner*
- 10 Event Totes** (includes event t-shirt)



Root

\$5,000

- Prominent logo placement** on event signage + website (print + digital)
- Recognition on social media platforms
- Complimentary booth space at Salsa de Mayo (limited availability)
- Reserved seating for **6 guests** at Spring Harvest Farm Dinner*
- 6 Event Totes** (includes event t-shirt)



Sprout

\$2,500

- Logo placement on event signage and website
- Recognition on social media platforms
- Reserved seating for **4 guests** at Spring Harvest Farm Dinner*
- 4 Event Totes** (includes event t-shirt)



Seed

\$1,000

- Logo placement on event materials
- Recognition on our website
- Reserved seating for **2 guests** at Spring Harvest Farm Dinner*
- 2 Event Totes** (includes event t-shirt)

*Spring Harvest Dinner will be the Thursday before the Salsa de Mayo Festival and includes dinner, drinks, and entertainment



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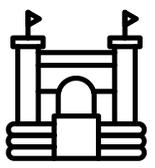
Salsa Festival

May 16, 3pm - 8pm

CELEBRATING FLAVORS OF THE NEIGHBORHOOD

Underwriting Opportunities

Your sponsorship makes Salsa de Mayo a success! Your support will not only enhance our celebration but also contribute to a healthier, more connected East End.



Kids Zone

Exclusive - 1 Available

\$5,000

Exclusive signage at Kid Zone area

Logo placement on all materials related to Kid Zone, on website and event signage

Social media feature post

Opportunity to provide branded giveaway or kid-friendly activity

Reserved seating for **6 guests** at Spring Harvest Farm Dinner*

6 Event Totes (includes event t-shirt)



Event Stage

Exclusive - 1 Available

\$3,500

On stage signage and schedule

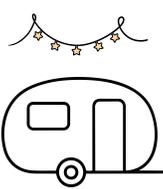
Verbal recognition during band/performer transitions

Prominent logo placement on event signage + website (print + digital)

Recognition on social media platforms

Reserved seating for **5 guests** at Spring Harvest Farm Dinner*

5 Event Totes (includes event t-shirt)



Harvest Dinner Cocktail Bar

Exclusive - 1 Available

\$3,500

Branded signage on Pearl (Ladies of Libation vintage trailer) at bar area during the Spring Harvest Dinner

Prominent logo placement on event signage + website (print + digital)

Recognition on social media platforms

Reserved seating for **5 guests** at Spring Harvest Farm Dinner*

5 Event Totes (includes event t-shirt)



Harvest Dinner Wine Bar

Exclusive - 1 Available

\$2,500

Prominent signage at wine service stations during Spring Harvest Dinner

Prominent logo placement on event signage + website (print + digital)

Social media feature highlighting wine pairings + sponsor recognition

Reserved seating for **4 guests** at Spring Harvest Farm Dinner*

4 Event Totes (includes event t-shirt)



Volunteer Hospitality

Exclusive - 1 Available

\$2,500

Prominent signage at Volunteer Check-In & Volunteer Lounge

Logo placement on event signage and website

Social media highlight post featuring your business

Reserved seating for **4 guests** at Spring Harvest Farm Dinner*

4 Event Totes (includes event t-shirt)

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Salsa Tasting Tent



Exclusive - 1 Available

\$5,000

Prominent signage at the Salsa Tasting Tent

Logo included on tasting ballots/cards and winner announcement

Recognition during Salsa Showdown awards

Salsa Judge Opportunity

Logo on website & event signage

Social media shoutout

Reserved seating for **6 guests** at Spring Harvest Farm Dinner*

6 Event Totes (includes event t-shirt)

Dessert Station



Exclusive - 1 Available

\$2,500

Branded signage at dessert station

Logo placement on event signage and website

Social media highlight post featuring desserts + your business

Option to provide branded napkins or packaging

Reserved seating for **4 guests** at Spring Harvest Farm Dinner*

4 Event Totes (includes event t-shirt)

Salsa Awards



Exclusive - 1 Available

\$2,500

Branded awards and podium

Logo placement on event signage and website

Social media highlight post featuring your business

Reserved seating for **4 guests** at Spring Harvest Farm Dinner*

4 Event Totes (includes event t-shirt)

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