



SMALLPLACES.ORG



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24

annual report



Finca Tres Robles
257 N. Greenwood St.
Houston, TX 77011



Foreword

TOGETHER, WE ARE A SMALL PART OF OFFERING A DIFFERENT EXAMPLE OF WHAT A NEIGHBORHOOD CAN ENVISION FOR ITSELF AND EACH OTHER.



Mission

To nurture a culture of health in our communities to renew the bond between people, place and food. We develop farms as essential health infrastructure to upend systemic inequalities at the neighborhood level. We invest in small solutions as the pathway to realizing larger structural change.

Vision

Neighborhoods where farms are part of the fabric of the community's daily life and where everyone regardless of age, income, race, or circumstance has the tools to be healthy.

Board Members

Drew Patton, PDR
(Chair)

Christi Vasquez-Martin,
Space Center Houston (Vice Chair)

Dana Shamas, Expansive Living
(Secretary)

Mark Garcia-Prats, Greystar

Breah Koosono-Ampem,
Frost Bank

Dear Friends and Supporters,

As I look back on 2024, I am filled with gratitude and excitement for how far Small Places has come. Last year, we shared our plans and dreams for a new chapter—this year, those dreams are taking shape in real time. With construction underway at our new farm site on Canal Street, what once felt like a vision is now becoming a reality.

Thanks to your unwavering support, we have broken ground on a new Finca Tres Robles farm, a grocery store, the H-E-B Education Center, post-harvest station, and the Green Mountain Energy Sun Club pavilion. These spaces are more than just buildings—they represent our community's collective commitment to ensuring that healthy, fresh, and locally grown food is not a privilege, but a right.

Reaching this stage has not been without challenges, but it has been sustained by the belief and dedication of our board, staff, volunteers, and supporters. Each milestone we hit in construction is a reminder that together, we are building not only infrastructure, but also a stronger, healthier future for our neighbors.

As the walls of our new farm rise, so does our vision of a place where families can shop for fresh food, children can learn through hands-on experiences in the education center, and neighbors can gather under the pavilion to share in community and culture. This farm will be a living testament to what can be achieved when people come together to reimagine the systems that shape our health and our neighborhoods.

Looking ahead, I am eager to welcome you to this new space in 2025 and to continue building momentum for the decades of impact that lie ahead. Thank you for your trust, your generosity, and your commitment to this journey. Together, we are planting the seeds of a healthier and more equitable future.

With deep gratitude,

NPP Expansion and Supplemental Boxes

In 2024, we expanded the Neighborhood Produce Program (NPP) to include supplemental boxes every other delivery or once a month. These boxes reflected what families told us they needed most—tortillas, honey, more meat, and extra vegetables to round out their meals. For Thanksgiving, we were especially grateful to be able to share a whole chicken with each household, helping make the holiday feel a little more abundant.

2024 Recap

Growth of the Team

We welcomed two key team members in 2024 who have already made a big impact—our Farm Manager and Development Manager. Their leadership and dedication have strengthened both the day-to-day work on the farm and the long-term sustainability of our mission. With their support, we're better equipped to grow more food, build deeper relationships, and bring our vision to life.

Salsa De Mayo

Our 2nd annual Salsa De Mayo was one to remember—with over 350 neighbors coming together to celebrate. Just days after a derecho storm swept through Houston, leaving many in our community without power. Rather than cancel, we transformed the event into a space of resiliency—offering drinking water, phone charging stations, and a hot meal. This was also our last Salsa De Mayo without a farm, marking the end of one chapter and the beginning of something new.



Growth of Perennials

In 2024, our Perennial community grew from 18 to 44 members. We gathered over drinks at Equal Parts and shared a cozy dinner at Tiny Champions, taking time to connect, reflect, and dream together. These moments reminded us that this work isn't just about food—it's about the people who make it possible.





Programs & Impact

Neighborhood Produce Program (NPP) 2024

Neighborhood Produce Program, Pre-K Produce Program, and other community distributions

Households Served

- 67 households enrolled by the end of 2024
- 30 additional produce boxes delivered weekly to Ninfa Lorenzo Early Childhood Center

Boxes Distributed

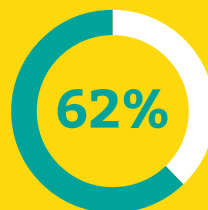
- 1,317 total boxes distributed through NPP
- 720 additional boxes delivered to Ninfa Lorenzo

Pounds of Food Distributed

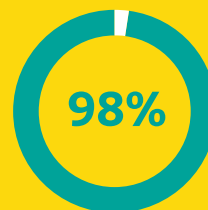
- 17,316 lbs of fresh produce through NPP
- 7,560 lbs of fresh produce through Ninfa Lorenzo

2024 marks our 5th year of running the Neighborhood Produce Program. During our transition to our new farm we are proud to have been able to continue this program delivering fresh produce directly to food insecure households in the East End.

Proximity to Farm



participants live within **1 mile** of the farm



participants live within **3 miles** of the farm

Health Impact: What Participants Are Saying

"I've lost about 25 pounds. The food is helping with controlling my diabetes."

"Sí, como mejor. Tengo mejor digestión. Me cae bien la comida."
(Yes, I eat better. I have better digestion. The food is good for me.)

"Since there are chronic diseases in my family, including hypertension, obesity and prediabetes, healthy foods have helped us maintain a better quality of life, achieving a notable change since we started receiving the food boxes. The health of my adult relatives and my niece has changed, reducing the use of medications that were previously prescribed, and obtaining better digestion of prepared foods."

These reflections highlight the real, personal impact of access to fresh, nutritious food—supporting better health outcomes and improved quality of life for our neighbors.



"The First of Many" Capital Campaign Update

Construction Updates

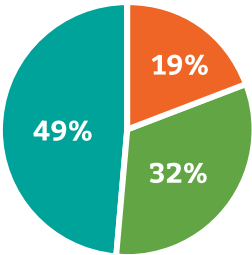
In 2024, we made major strides toward bringing our new farm to life through our First of Many Capital Campaign. The frame of our building is now complete, and we've begun the process of moving soil from our original farm—carrying with it the history, microbes, and care that have sustained our work from the beginning. This isn't just a construction project—it's a homecoming. Every beam and every shovel of soil reflects years of community support and shared vision. We're on track to open our new farm in April 2025, creating a permanent space for food, health, and connection to thrive in the East End for generations to come.

We're also proud to share that we have reached a critical milestone of raising over 80% of our Capital Campaign in 2024 and will officially complete the campaign in 2025. Thanks to the unwavering support of our community, every dollar needed to bring this vision to life has been raised. From longtime supporters to first-time donors, this achievement is a testament to the collective belief in the power of local food and community-rooted change. We're deeply grateful—and look forward to seeing you at the farm next year.

Expanded Food Access:

With the opening of our new farm in April 2025, we're transforming food access in the East End by evolving our Neighborhood Produce Program (NPP) into the more comprehensive Neighborhood Food Access (NFA) Program. What began as a delivery service will be a multi-faceted initiative that includes:

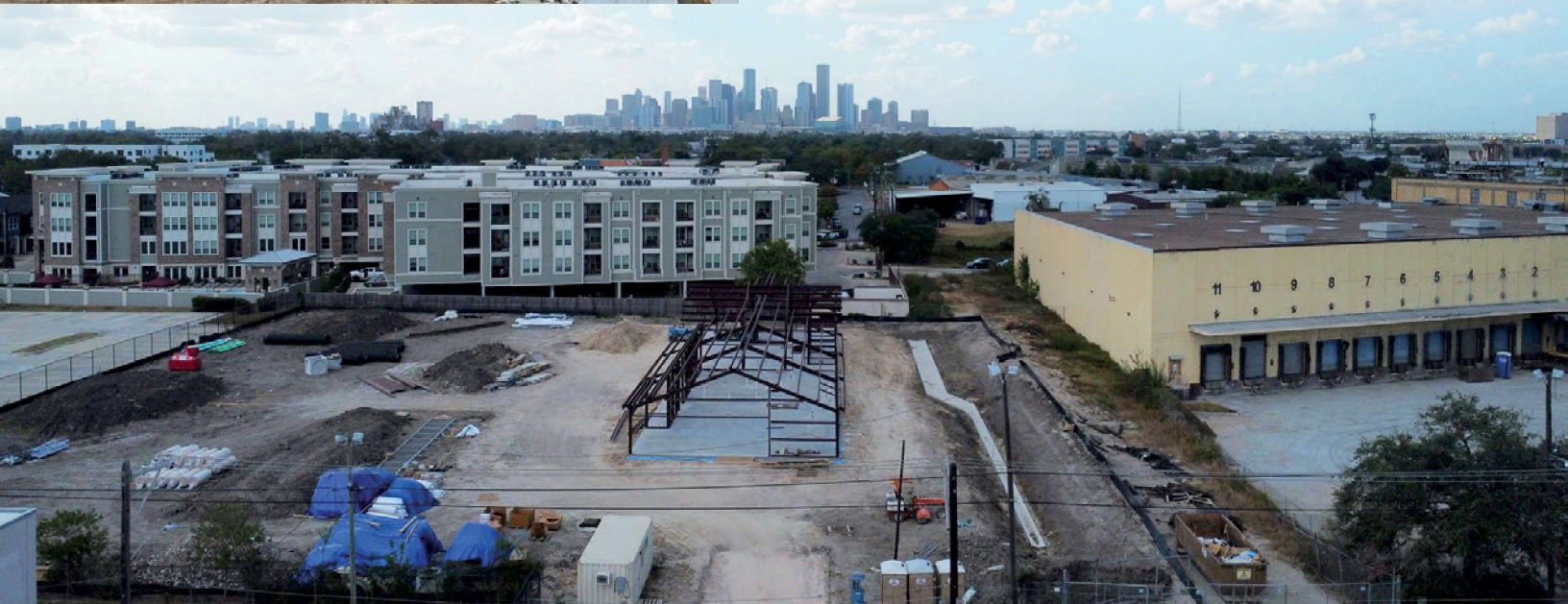
- ▶ **Clinic Referrals** – Fresh produce prescriptions through our partnership local health clinics (*will serve 30 households*)
- ▶ **Home Delivery** – Continued bi-weekly home delivery service for households facing mobility barriers (*will serve 75 households*)
- ▶ **In-Store Shopping** – A dignified, choice-based experience with reloading gift cards for enrolled households and a tiered pricing model open to anyone (*will serve 50 households*)



This expanded approach will allow us to meet neighbors where they are and ensure access to healthy, affordable food for all.



The New Finca



Support a lasting piece of our new farm by sponsoring one of the following features:

Arbor & Picnic Area | \$75,000

Post Harvest Shed | \$50,000

Van Custom Art | \$25,000

Greenhouse | \$20,000

Parking Lot | \$15,000

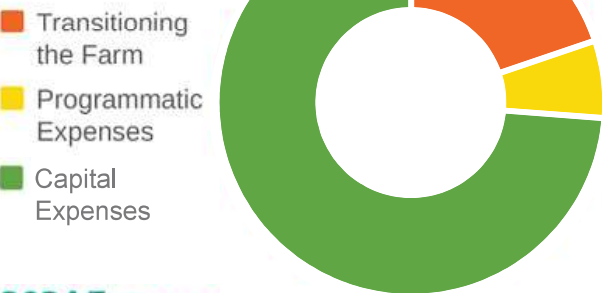
Walk-In-Cooler | \$10,000

Barn & Tool Shed | \$10,000

Grass Lawn | \$10,000

Financials

2024 EXPENSES BREAKDOWN



2024 Expenses

Transitioning The Farm	20%	\$389,285
Programmatic Expenses	6%	\$123,196
Capital Expenses	74%	\$1,440,722
Total	100%	\$1,953,203

2024 INCOME BREAKDOWN



2024 Revenue

Individual Contributions	48%	\$994,730.70
Government Grants	26%	\$530,667.79
Foundation Contributions	22%	\$449,333.36
Corporate Contributions	3%	\$59,895.27
Program and Event Income	1%	\$19,582
Total	100%	\$2,054,310.24

Thank you to our donors

To everyone who gave their time, resources, and heart in 2024—thank you. Your generosity made it possible for us to grow food, build community, and create a more equitable food system right here in the East End. Whether you donated once or are a sustaining supporter, we’re deeply grateful for your belief in our work and in the power of small places to spark big change.

Thank You to Our Perennial Supporters

Cheri + Mack Armstrong	Amy Dinn	Diana Lee	Olga Rodriguez
Anthony D Banks	Cara Gabris	Silvia Maberti	Annie Sharman
Duane Bradley	Patricia Garcia	Geneva Marquina	Amanda Trevino
Jasmine Bradley	Joseph Garcia-Prats	Michael Martin	Angelia Valencia
Dona Burke	David + Rita Garcia-Prats	Greg + Sarah Mast	Christi + Michale Vasquez-Martin
Maria Campos	Carolina Hernandez	Hadley McIntosh	Margaret Wood
Oindrilla Chatterjee	Cassie Hoeprich	Marisol Mendez	
Martha Cipolla	Erika Hornsey	Lynn Morstead	
Cristy Contreras	Kim Huynh	Marianellys Noble	
Lauren Croucher	Haley John	Melissa Noriega	
Sarah Crulcich	Robin + Sean Jump	Tamra Pierce	
Emily + Raphael Dickerson	Carolyn Keating	Theresa Price	

Become a Perennial



Thank You to Our Individual Supporters

Andrew Allemand	Catherine + Joseph Garcia-Prats	Denise Lozano	Vicki Rios Chavez
Keila Arriola	James Garcia-Prats	Robert Maggiani	Michael Robinson
John Baker	Mark + Diana Garcia-Prats	Sarah Malaske	Daniel Rueda
Eda Bejko	Matthew Gerhardt	Lydia Mares	Linda Sandish
Joshua Beker + Annette Frenk	Catherine Gilliland	Greg + Sarah Mast	Diane + Richard Schenke
John Brannen	Helmuth + Joann Goepfert	Maribel Mast	Richard Sepulveda
Benjamin Brochstein	Danielle Gonzales	Jimmy Mazur	Weezie Sharman Johnston
David Buck	Tom Hargis	Jimmy Mcbee	Christian Siboldi + Gloria Ubaldo
Dan Bullock	Douglas Hellmann	Frank Mcelroy	Dana Shamas
Brian Bushong	Elizabeth Howley	Sara Mcintosh	Charles + Jenny Sommer
Paul Calderon	Jessica Hulsey	Douglas Meikle	Kasyn Stevenson
Avery Carmichael	Marcia Jackson	Howard Merrill	Jay Sunderwala
Janet Cavanaugh	Carolina Jimenez-Marcos	David Morris + Anne Lewis	Sandra Tirey + Jan van Lohuizen
Mary Ann Cobb	Lawrence Jones	Elizabeth Newton Hayes	Adaeze Ugwu
Lorrie Dawlearn	Robin + Sean Jump	Teri Ogg	Steven Van Beveren
Chris Doran	William Kluesner	Maria Orozco	Catherine Vazquez
Julia Doran	Amanda Koons	Drew + Angie Patton	John Weaver
Sonja Earthman Novo	Kacey Laird	Mariela Poleo	Diana Wilson
Elaine Focke	Lawrence Lander	Charles + Faye Popeney	Josh Wilson
Michael Fowler	Martha Lawler	James Principe	David Woodard
Rebecca French Smith	David Leftwich	Krissi + Taylor Reid	Christina Zeibak
Marshall Frey	Nick + Rachel Lockart Folkerts	Karen + Paul Richards-Kuan	Xinye Zheng

Thank You to Our Corporate and Foundation Supporters

Agmenity	Frost Bank	Lovett Commercial	Sprouts Healthy
Bell & McCoy	Garden Club of Houston	mStrategic Partners	Community Foundation
Blue Cross BlueShield of Texas	Gray Mechanical	Open Ticket	SRMEC
Buffalo Bayou Partnership	Green Mountain Energy	PDR Corp	Stephen And June Barth Charitable Giving Fund
Charity Guild of Catholic Women	H-E-B	Pieper-Houston Electric	Susan Vaughan Foundation
The Morales Memorial Fund	Harris County	Precienct 2gether	Tellepsen Builders, L.P.
CSF Consulting LP	Houston Food Bank	Rawley Foundation	Texas Exterior Systems
Dally + Associates, Inc.	Houston Methodist	RDLR Architecture, LLC	The James P. and Renee T. Hennessy Family Fund
Durotech Construction	Humphrey LTD	Rockwell fund	The Reid Family Fund
Earth Foundation	Infrastructure Associates, Inc.	Shipt	Whitskel Charitable Fund
East End Community Collaborative	Junior League of Houston	Siete Family Foods	Wild Sol
Eastwood Civic Association	LAN	Sisters of Charity of the Incarnate Word, Houston, Texas	
	Latin Women's Initiative		

Thank you to all the donors who wished to remain anonymous.
Your support is greatly appreciated.



Get Involved

BECOME A PERENNIAL

Join our growing community of recurring donors who believe in long-term change rooted in local food, health, and community.



VOLUNTEER WITH US:

Lend a hand at a farm volunteer day or share your talents on one of our community committees—on-farm opportunities will reopen in 2025.

COME VISIT THE FARM

We're excited to welcome you to our new farm, opening April 2025. Stop by for a tour, shop at our farm store, or join us for one of our on-site classes and events.

If you are interested in joining a committee please reach out to us at info@smallplaces.org



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