



SALSA DE MAYO

A FESTIVAL TO CELEBRATE A
NEW HOUSTON FOOD
TRADITION CENTERED AROUND
THE START OF HOUSTON'S
FRESH TOMATO SEASON



Every month for the first four years of Finca Tres Robles' founding, people would drop by the farm asking for fresh tomatoes, including the months of January and February. We realized that most Houstonians know very little about our local seasons and unique climate and what vegetables are available when.

We're excited to present the first annual Salsa De Mayo Festival in front of our new farm location on May 13th, 2023. A festival to celebrate a new community food tradition centered around the start of Houston's fresh tomato season: May. This family-friendly festival will take place from 10am-3pm. Festival goers will experience the beauty of Finca Tres Robles urban farm and the flavors of the East End community highlighted by trying and voting for the best locally crafted salsas to crown the first Salsa de Mayo Champion! Music, games, and a salsa market will be enjoyed by the 2000 attendees, all supporting the relocation of Small Places' Fincas Tres Robles.

The festival will transition into a food lovers' paradise in the evening. From 7-11 pm attendees will enjoy local bites and libations with fabulous entertainment.



VOTE FOR THE BEST LOCALLY CRAFTED SALSAS TO CROWN THE FIRST

SALSA DE MAYO CHAMPION!

MUSIC

10AM-3PM



FOOD



GAMES

257 N. GREENWOOD ST. HOUSTON, TX 77011

MAY 13TH

EXPERIENCE THE BEAUTY OF FINCA TRES ROBLES URBAN FARM AND
THE FLAVORS OF THE EAST END COMMUNITY

FINCATRESROBLES.ORG

SMALLPLACES.ORG



	PRESENTING	STAGE OR COMPETITION	FAMILY FUN AREA OR VENDOR MARKET OR OTHER AREA	COMMUNITY	NEIGHBORHOOD
	SPONSOR	SPONSOR	SPONSOR	SPONSOR	SUPPORTORS
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
SOCIAL MEDIA RECOGNITION ON SMALL PLACES CHANNELS	✓	✓	✓	✓	✓
LOGO AND LINK ON SMALL PLACES WEBSITE	✓	✓	✓	✓	✓
LOGO INCLUDED IN DIGITAL MARKETING AT THE EVENT	✓	✓	✓	✓	
RECOGNITION AND LOGO IN SAVE-THE-DATE, EVENING EVENT PROGRAM, AND PRESS RELEASE	✓	✓	✓		
LOGO ON VOLUNTEER T-SHIRTS	✓	✓	✓		
TICKETS TO THE EVENING AND DAYTIME EVENTS	10	5	2		
RECOGNITION OF THE SPONSORSHIP DURING THE EVENT BY THE EXECUTIVE DIRECTOR	✓	✓			
YOUR BRAND PROMINENTLY DISPLAYED ON THE EVENING EVENT PROGRAM	✓				
EXCLUSIVE LARGE SIGNAGE IN A PROMINENT VENUE LOCATION, INCLUDING YOUR COMPANIES NAME AND LOGO	✓				
THE CHOICE OF EXTRA RECOGNITION AT THE FAMILY FUN AREA OF VENDOR MARKET.		✓			
RECOGNITION IN SAVE-THE-DATE, PRESS RELEASE, MEDIA, AND ALL CORRESPONDENCE AS "SALSA DE MAYO PRESENTED BY _____"		✓			
LOGO ON SPONSORED AREA SIGNAGE			✓		